

**Meet the Winners 2010**

Innovation distinguishes between a leader and a follower



John Logie Baird  
Awards  
2010

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Revolutionary speech graphics software and cattle tracking system were named amongst as Scotland's best innovations at the national John Logie Baird Awards last night [Friday 11 March].

Eighty-three years after John Logie Baird changed the world by transmitting images from London to Glasgow's Grand Central Hotel, the country's newest generation of inventors and innovators gathered at the historic hotel for the prestigious awards programme, run by business support organisation, The GO Group.

Winners were honoured in front of 270 industry experts and guests, including John Logie Baird's grandson, Ian Baird. The awards were launched to commemorate the work of the television inventor.

**Impact Through Innovation**

Winner - Lindsay Wood – [Sciencesoft Ltd](#)

**Young Innovator**

Winner - Andy Murray – [Andy Murray Design](#)

**Knowledge Transfer Champion**

Winner - Michael Berger & Gregor Hofer – [Speech Graphics Ltd](#)

Highly Commended - David Halliday & Michael McGrory – [DM Dreams Ltd](#)

Highly Commended - Gavin Cruickshank – [TJS Innovations Ltd](#)

**Entrepreneurial Spirit** - Winner - Alastair Knox – [Viopti Ltd](#)

**Early Stage Impact Through Innovation**

Winner - Robert Boyce & Antonia White – [IceRobotics Ltd](#)

**Social Enterprise Innovator**

Winner - Victoria Lee – [Glitter Beach Ltd](#)

**Outstanding Achievement in Innovation**

Winner - Alexander Dennis Ltd

Isabell Majewsky, chief executive of The GO Group, said:

"In 1927 John Logie Baird broadcast moving pictures from London to Glasgow, putting Scotland on the map for global innovation. This

tradition of innovation and success has continued almost a century later. Although we're a small nation, we have repeatedly proven that we can make a significant impact to progress in the UK and the wider world. The John Logie Baird Awards Programme recognises the impact that Scottish individuals and organisations are having on the world stage.

"All of our winners really impressed our judging panels, who saw pitches from hundreds of inventors and innovators. They encompass what the John Logie Baird Awards are all about – entrepreneurship, passion and dedication. During the course of the programme, we have identified many magnificent inventors and innovators and I'd like to congratulate them all."

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